

## Zonitise®

### Antimicrobial Laundry Additive

**Zonitise Antimicrobial Laundry Additive** is a revolutionary new product that infuses machine-washable fabrics with continuous antimicrobial protection against many harmful pathogens as well as the bacteria that cause odours, and degrade fabric.

**Detergent cleans. Zonitise Protects.** Traditional laundry detergent gets clothes clean, but is not effective against germs and other bacteria, which can remain and multiply on clothes and laundry between washes.

Zonitise Laundry Additive provides **constant antimicrobial protection** that not only helps the user stay healthy, but keeps your washing smelling fresher for longer. A real win-win!

It's easy to use. Simply pour a capful into the softener port and let your washing machine do the work

Laundry Protect can be used on all machine washable fabrics, and preserves and helps extend their life, as well as reducing infection risk from harmful pathogens.



### Laundry Protect Highlights

- ✓ Provides long-lasting protection against germs & odours between washes
- ✓ Preserves & Extends life of fabrics
- ✓ Hypoallergenic
- ✓ Non-bleaching
- ✓ Perfume & Dye-Free
- ✓ Safe for all machine washable fabrics in all temperatures
- ✓ Works alongside your favourite detergent to protect your laundry



For more information call or go to our websites.

Newline Anglia

Tel: 01763 262050

email: [info@newlineanglia.co.uk](mailto:info@newlineanglia.co.uk)

web: [www.newlineanglia.co.uk](http://www.newlineanglia.co.uk)

Newline Essex

Tel: 01702 613615

email: [sales@newlinesessex.co.uk](mailto:sales@newlinesessex.co.uk)

web: [www.newlinesessex.co.uk](http://www.newlinesessex.co.uk)

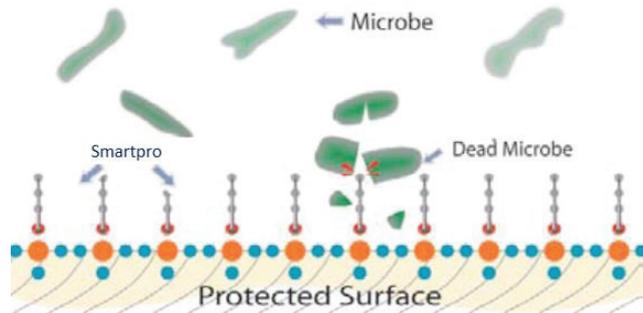




# ANTIMICROBIAL LAUNDRY ADDITIVE – HOW IT WORKS

## The simple technology

- Zonitise Laundry Additive uses an organo-functional silane technology that bonds itself to laundry during the rinse cycle
- The linear molecule slightly protrudes from the treated fabric or textile and is only about one thousandth of the diameter of a human hair, impossible to see or feel, but extremely effective in constantly eliminating germs and odour causing bacteria between washes:
- The linear molecule's base nitrogen ion has a strong positive charge that attracts and draws in micro-organisms.
- Upon contact with a micro-organism, the linear column of carbon atoms on the treated fabric physically pierces and disrupts the target organism's cell membrane.
- This electrostatic mechanism effectively destroys the microbes, as shown in the graphic
- The result is a textile that remains antimicrobial for up to 5 further washes, massively reducing the likelihood of contamination on your laundry, as well as keeping washing smelling fresher for longer!



## How to use:

- 1** Add 50ml into the softener port of your washing machine per full load of laundry.
- 2** Safe for all colour fast, machine washable fabrics.
- 3** One application will provide antimicrobial protection in between washing cycles.
- 4** Wash clothes as normal.
- 5** Dry as normal

**Because Zonitise physically ruptures the cell walls of microbes, there are no poisons that need to be employed in the process. Moreover, the constant physical kill does not allow for microbe mutation and the development of "super bugs". The technology is therefore vastly superior to those that use poisons or heavy metals to kill existing germs with only limited and short-term effect**



Newline Anglia

Tel: 01763 262050

email: [info@newlineanglia.co.uk](mailto:info@newlineanglia.co.uk)

web: [www.newlineanglia.co.uk](http://www.newlineanglia.co.uk)

Newline Essex

Tel: 01702 613615

email: [sales@newlinesessex.co.uk](mailto:sales@newlinesessex.co.uk)

web: [www.newlinesessex.co.uk](http://www.newlinesessex.co.uk)

**newline**  
CLEANING & HYGIENE SUPPLIES